



20th ICESALM 2026

20th INTERNATIONAL CONFERENCE ON ENTERPRISE SYSTEMS, ACCOUNTING, LOGISTICS & MANAGEMENT

Mykonos, July 1-4, 2026

<https://icesalm.gr/>

P R O G R A M

Department of Accounting and Information Systems



Conference chairs: Vicky Arnold, Constantinos J.Stefanou, Steve G.Sutton

WEDNESDAY, July 1, 2026

10:00-11:00	<i>San Marco Hotel</i>	
11:00-13:00	<i>Welcome address - Prof. Emer. Constantinos Stefanou, IHU</i>	
11:00-11:30	The legal framework on platform governance and business transparency in the digital economy	Kalliopi Kalampouka
11:30-12:00	Cryptocurrencies as digital assets in the investment portfolio – A review and a Critique on the findings of empirical research	Georgios Mamanis
12:00-12:30	Deep learning techniques for urban change detection and smart city planning	Chara Giannopoulou
12:30-13:00	Predictive analytics in finance and decision support systems to enhance management and strategic planning	Vasiliki Basdekidou
13:00-14:30	<i>Break</i>	
14:30-15:00	Emotional intelligence and process innovation in supply chain and retail: the role of leadership, psychological safety, and team climate	Sofia Tselezidou, Amalia Stafyla
15:00-15:30	Perceptions of GenZ consumers towards sustainable fashion supply chains	Ioannis Nanos, Zoi Romanidou, Maria-Angeliki Prassa, Eugenia Papaioannou
15:30-16:00	Exploring millennials' values, attitude and behavior towards sustainability in fashion supply chains	Ioannis Nanos, Olga Christou, Nikolaos Papadopoulos
16:00-16:30	Nutrition and work performance	Vasileios Stefanidis
16:30-17:30	Summary - Conclusions	

THURSDAY, July 2, 2026

09:00-09:50	Registration – San Marco Hotel	
09:50-10:00	Welcome Address Prof. Emer. Constantinos Stefanou, IHU	
10:00-10:30	KEYNOTE ADDRESS – Prof. Theophanis Stratopoulos, University of Waterloo, Canada AI & Education	
10:30–11:00	Break	
11:00-13:30	PAPER SESSION 1 - Chair: Benita Gullkvist	
11:00-11:30	Developing an AI Strategy for Accounting Education	Theophanis C. Stratopoulos, Nancy Vanden Bosch
11:30-12:00	Digital Technologies, Remote Work and Job Satisfaction in Finnish Accounting Practice	Benita Gullkvist, Rován Pinto
12:00-12:30	Should sharing economy platforms offer membership?	Haozhao Zhang, Huseyin Cavusoglu, Srinivasan Raghunathan
12:30-13:00	From Adoption to Assurance: How Data Readiness, AI Governance and Professional Judgment Shape AI-Enabled Internal Audit Effectiveness	Spyridon D. Lampropoulos, Georgios L. Thanasas, Maria Rigou, Georgia N. Kontogeorga, Georgios Kampiotis
13:00-13:30	Effects on firm performance after ERP implementation in terms of financial and non-financial Measures	Alexandra Kanellou, Charalambos Spathis
13:30–14:30	Break	

14:30–17:30	PAPER SESSION - Chair: Eli Hustad	
14:30-15:00	Navigating cloud migration: The role of change management practices	Meron Yonas Ghebreselassie, Henrik Hammen, Eli Hustad
15:00-15:30	Leadership and Organizational Agility as Drivers of Digital Transformation and Performance in Small and Medium-Sized Enterprises	Ioanna Dafni Kofidou, Maria Kamariotou, Fotis Kitsios
15:30-16:00	The Contribution of CRM Systems to the Accounting Information Provided by Information Systems	Vasilios Zoumpoulidis, Giannoula Florou, Stavros Valsamidis
16:00-16:30	Artificial Intelligence Adoption in Professional Practice: An Empirical Investigation of Perceived Benefits, Challenges, and Future Implications	Vasilios Zoumpoulidis, Athanasios Mandilas, Stavros Valsamidis
16:30-17:00	Evaluation of the digital experience of visitors in archaeological and cultural sites of Greece and strategies for the use of industry 4.0 technologies for international tourism promotion	Elena Poimenidou, Costas Assimakopoulos
17:00-17:30	Intangible Assets as a Source of Value for Businesses and Investors: Valuation Challenges and Legal Dimensions	Elvira Georgiadou, Kalliopi Kalampouka
17:30-18:00	Explainable Ensemble Learning for Tax Noncompliance Risk Ranking	Christiana Giatse, Evangelos Koumanakos, Charalampos Liapis, Angeliki Skoura
18:00-18:30	Summary - Conclusions	

FRIDAY, July 3, 2026

09:45-10:00	<i>Registration – San Marco Hotel</i>	
10:00-10:30	KEYNOTE ADDRESS – Prof. Dr. Dennis Fehrenbacher, University of St. Gallen, Switzerland <i>Management Reporting Systems and Artificial Intelligence</i>	
10:30–11:00	<i>Break</i>	
11:00-13:30	PAPER SESSION - Chair: Apostolos Dasilas	
11:00-11:30	Blockchain, Tokenisation and the Governance Gap: Reinterpreting Control in Digital Financial Systems	Achilleas Zapranis, Athanasios Gouramanis
11:30-12:00	ESG Performance and the Stability of Chinese Banks	Apostolos Dasilas
12:00-12:30	Artificial intelligence for risk management in peer-to-peer lending: research trends and future directions	Apostolos Dasilas, Margarita Trachana
12:30-13:00	Proposal of a methodology for improving accounting and financial information by incorporating spectral risk measures in RAROC	Georgios Zachos, Evangelos Chytis
13:00-13:30	Stablecoins and the Dollarisation of the Global Economy: A Bibliometric Systematic Literature Review	Athanasios Gouramanis, Achilleas Zapranis
13:30–14:30	<i>Break</i>	

14:30-17:30	PAPER SESSION - Chair: Ioannis Nanos	
14:30-15:00	Next-generation hybrid blockchain-cloud frameworks for resilient smart cities and smart agriculture management	Maria Kleanthi Tseliou, Maria P. Koidou, Konstantinos E. Psannis
15:00-15:30	ESG integration in Greek shipping: A comparative case study of Tsakos Energy Navigation and Star Bulk Carriers (2022–2023)	Charalampos Chatzilamprou
15:30-16:00	A longitudinal study of evidence on living expenses and asset acquisition in Greece	Efstathia Koutroubi
16:00-16:30	The Evolution of Money and the Evolution of Crisis	Dimitra Giannopoulou, Grigoris Zarotiadis
16:30-17:00	The complexity and regulatory process towards establishing a global digital tax	Konstantinos Kasparis, Kalliopi Kalampouka
17:00-17:30	Summary - Conclusions	

SATURDAY, July 4, 2026

10:00-11:00	<i>San Marco Hotel</i>	
11:00-14:00	Round Table Discussion on the Impact of New Technologies and Artificial Intelligence on Education Moderator: Vicky Arnold Participants: Constantinos Stefanou, Ioannis Nanos, Alfreda Šapkauskienė, Steve Sutton, Vicky Arnold	
14:00-15:00	Digital Transformation, Challenges and Disruptive Technologies for Businesses	Ioannis Nanos
15:00-15:30	Break	
15:30-17:30	Panel discussion: Moderator Prof. Apostolos Dasilas Propositions / best practices of formulating an academic strategy in a technology-driven environment	
17:30-18:30	The role of Human Resource Management in the Digital Transformation of Small and Medium-sized Enterprises	Amalia Stafyla
18:30–20:30	Conference Closure Conclusions	



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